

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>Enterprise and International Transactions</b>		Code <b>1011105211011100436</b>
Field of study <b>Engineering Management - Part-time studies -</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>1 / 1</b>
Elective path/specialty <b>Marketing and Company Resources</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>elective</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>part-time</b>	
No. of hours Lecture: <b>16</b> Classes: <b>-</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>		No. of credits <b>3</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art		ECTS distribution (number and %)
<b>Responsible for subject / lecturer:</b> dr hab. Olgierd Lissowski email: Olgierd.Lissowski@put.poznan.pl tel. (61) 665 33 94 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań		<b>Responsible for subject / lecturer:</b> dr Paulina Kubera email: Paulina.Kubera@put.poznan.pl tel. (61) 665 33 91 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	The student has basic knowledge on law, organisation and corporate management acquired during the first-cycle studies.
2	<b>Skills</b>	The student understands basic legal concepts and knows how to find out relevant literature and documents.
3	<b>Social competencies</b>	The student understands the importance of legal and institutional regulatory mechanisms in society and in economy.
<b>Assumptions and objectives of the course:</b> - to provide students with general knowledge on the enterprise operating in international business with particular emphasis on the conditions of Single European Market		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. Student has basic knowledge about legal and organizational framework of international trade - [W02,W03,W04,W05,W12,W14,W16, W17]		
2. Student has basic knowledge about forms of participation of companies in international trade - [W02,W03,W04,W05,W12,W14,W16, W17]		
3. Student has basic knowledge about specific institutional conditions of trading in the Single European Market - [W02,W03,W04,W05,W12,W14,W16, W17]		
<b>Skills:</b>		
1. . Student is able to identify the most important regulations important in various forms of international trading - [U01, U02, U03, U05,]		
2. Student is able to use the theoretical knowledge on the legal and institutional determinants of international trade for strategic and operational analyzes of companies participating in international trade - [U01, U02, U03, U05,]		
3. Student is able to identify and take into consideration some specific legal and organizational determinants in the process of concluding and executing contracts in international trade of enterprises - [U01, U02, U03, U05,]		
<b>Social competencies:</b>		

<p>1. Student understands the need for lifelong learning, due to complexity and volatility, of international trade - [K01, K02, K04, K06, K07,]</p> <p>2. Student is aware of the importance of professional conduct, observance of the principles of law, ethics and customs of international trade, and respect for diversity of views and cultures. - [K01, K02, K04, K06, K07,]</p> <p>3. Student is aware of the need to cooperate in interdisciplinary teams managing business operations in international trade - [K01, K02, K04, K06, K07,]</p>
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<b>Assessment methods of study outcomes</b>	
<p>Formative assessment:</p> <p>a) in exercises: on-going assessment of progress, based on tasks realized by individual students</p> <p>b) in lectures: (to a limited degree ) on the basis of active and well informed participation in discussions carried out during lectures</p> <p>Final assessment :</p> <p>a) in exercises: based on scores from formative assessment and the result of written colloquium</p> <p>b) in lectures: based on the results of final written test and formative assessment</p>	
<b>Course description</b>	
<p>Lectures : (monographic lecture with conversational elements)</p> <p>1) Legal and institutional Framework of international business</p> <p>2) International trade policy instruments. Customs regulations.</p> <p>3)International trading in goods. Transactions and contracts.</p> <p>4)Foreign investments .</p> <p>5)International industrial engineering and construction processes and contracts.</p> <p>6)Intellectual property. Industrial property.</p> <p>Exercises: ((introduction, presentations, multimedia, discussion)</p> <p>1)The EU Single Internal Market. General concept and functioning. .</p> <p>2)Free movement of goods.</p> <p>3)Free movement of persons</p> <p>4)Recognition of professional qualifications.</p> <p>5)Freedom of establishment and freedom to provide services.</p> <p>6)Free movement of capital. Societas Europea. EEIG</p>	
<p><b>Basic bibliography:</b></p> <p>1. Stępień B.(red.) Handel zagraniczny. Poradnik dla praktyków. PWE W-wa 2007</p> <p>2. Lissowski O. Kubera P. Przedsiębiorstwo w obrocie międzynarodowym. Materiały pomocnicze do studiowania przedmiotu. Wyd. Politechniki Poznańskiej 2010</p> <p>3. Mann R. Roberts E. Essentials of Business Law and the Legal Environment. Cengage Learning 2012.</p> <p>4. Liuzzo A. Essentials of Business Law. McGraw-Hill Education-Europe 2009</p> <p>5. Macintyre E. Essentials of Business Law Pack. MyLawChamber. Pearson Education Ltd. 2011.</p> <p>6. Herron D. Dhooge L. Barkacs L. Kubasek N.K. Browne M.N. Dynamic Business Law. McGraw-Hill Education-Europe 2012.</p> <p>7. Best E. Understanding EU Decision?Making, EIPA, Springer 2016 (e-book)</p> <p>8. Folsom R.H. Gordon M.W. Spanogle J.A.Fitzgerald P.L. International Business Transactions: A Problem-Oriented Coursebook, (American Casebook Series) West Law School, USA, 2006 + (several editions)</p>	
<p><b>Additional bibliography:</b></p> <p>1. Rymarczyk J. (red.) Handel zagraniczny. Organizacja i technika. PWE, W-wa 2005</p> <p>2. Białecki K. Operacje handlu zagranicznego. PWE, W-wa 2002</p> <p>3. Hermanowski J. Handel zagraniczny. Poradnik . W-wa, Ziel.Góra 2002</p> <p>4. Marciniak-Neider D. Rozliczenia międzynarodowe. PWE, W-wa 2011</p> <p>5. Gorynia M. Strategie zagranicznej ekspansji przedsiębiorstw. PWE, 2007</p> <p>6. Rymarczyk J. (red.) Handel zagraniczny. Organizacja i technika. PWE, W-wa 2017</p> <p>7. Stępień B.(red.) Handel zagraniczny. Poradnik dla praktyków. PWE W-wa 2015</p> <p>8. Lissowski O. Kubera P. Przedsiębiorstwo w obrocie międzynarodowym. Materiały pomocnicze do studiowania przedmiotu. Wyd. Politechniki Poznańskiej 2010</p> <p>9. Barcz.J.Prawo gospodarcze UE. Instytut Wydawniczy EuroPrawo 2011</p>	
<b>Result of average student's workload</b>	
Activity	Time (working hours)

1. Lectures	16	
2. Individual work, preparation to classes, presentations	14	
3. Final colloquium, final test	5	
<b>Student's workload</b>		
<b>Source of workload</b>	<b>hours</b>	<b>ECTS</b>
Total workload	25	3
Contact hours	21	2
Practical activities	4	1